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### **Maruhan Efforts for the Earthquake in Japan**

The Tohoku-chiho Taiheiyo-oki Earthquake, the largest earthquake in Japan's history, hit northeastern Japan on March 11, 2011. We extend our deepest condolences to the victims in this time of sadness.

Maruhan Corporation (Head office: Kyoto/Tokyo; Chairman/CEO: Chang-Woo Han; President/COO: Yu Han) has made its decision to help and support the victims of the earthquake. Maruhan Corporation will donate 500 million yen, and Maruhan employees will donate 30 million yen. In the mean time, we will also send out volunteers who will help with relief work and provide food and drinks for the needed.

In addition, from March 15, 2011 to April 14, 2011, we will install monetary contribution boxes in our stores nationwide for customers who would make a donation to the victims of the disaster. We will investigate on how we help and who we help more in detail from now on.

Furthermore, to aid to maintain enough power supply in the affected areas, we will turn off the light of neon signs, turn down the lighting of the parking lot, and shorten our business hours in our stores. We will continuously cooperate to save electricity.

We sincerely hope that the damaged areas would be restored and revived back to normal as soon as possible.