

**NEWS RELEASE**Maruhan Corporation's 50<sup>th</sup> Anniversary Ceremony

On June 4 (Wednesday), Maruhan Corporation (referred to as the "Company" below) held a 50th anniversary celebration concert at "Yokohama Minato Mirai 21," a commercial complex located in Yokohama city, Kanagawa prefecture, and a 50th anniversary ceremony at "Pacifico Yokohama," a convention center located in the same city.

May 22, 2007 (last fiscal year) marked the Company's 50th year in business, and companywide events and social contribution activities were held at all Company stores to celebrate the Company's 50th anniversary. The ceremony was held as the final closing event for the anniversary celebration.

Prior to the ceremony, "50th Anniversary Celebration Concert" was held by the Tokyo Philharmonic Orchestra and the New National Theatre Choir for which the Company is an official supplier and sponsor. Approximately 2,000 people including the Company's clients and Company employees attended the concert and enjoyed the joint-performance of classical music with opera.

At the anniversary ceremony, the chairman of the Company, Han, Chang-Woo addressed the audience as follows: "I would like to thank all of our clients and guests whom we had the honor of inviting today, without whose support we would not have been able to celebrate our 50th anniversary. We will continue to strive to follow our company motto of "Trust, Effort, Originality, and Service" while maintaining the spirit of motivation and challenge."

In addition, it was announced that in working toward another 50 years, a personnel change will be made effective on June 26 as follows: The current President, Yoshikazu Suzuki will assume the position of Vice Chairman, the current Vice President, Han, Yu will assume the position of President, and the current Executive Managing Director, Han, Shun will assume the position of Vice President.

This anniversary event was held to express the Company's appreciation and gratitude to our clients and guests who have supported us throughout the years, as well as to pledge our commitment to advancement in the next 50 years.



Chairman Han, Chang-Woo expressing his appreciation and gratitude.



President Suzuki (right in photo) and Vice President Han, Yu (left in photo) who will assume the responsibility of following the company motto as of the personnel change effective June 26.

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