



8.25.2006

Maruhan Corp.

COO-President Yoshikazu Suzuki

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Announcement of Opening the 200th Maruhan Pachinko Hall

I am pleased to announce that the opening “Maruhan Hamada Pachinko Hall” in Aomori City today (August 25, 2006) marks the 200th Maruhan pachinko hall in Japan.

It has only been with the understanding and cooperation of all of those who have supported our growth that we have been able to achieve this historic day, commemorating our 200th hall. In particular, we wish to take the opportunity to express our appreciation to our enthusiastic customers, all of our vendors and business partners, the local citizenry, our employees and their families.

Since our founding in 1957, our history has been one of growth, striving to achieve continued customer satisfaction, while never forgetting to be thankful. Although being able to achieve 200 pachinko halls is a testimony to the accumulation of this philosophy, we refuse to rest on our laurels, seeing this achievement as marking the end of one stage as we embark on the next. Similar to our own corporate growth, we also wish to accomplish our role in creating a pachinko industry capable of making contributions to society.

Through our business activities as an “Entertainment Company,” our aim is to continue to provide happiness and excitement to as many people as possible. To accomplish this, our management and employees will work together, devoting ourselves to addressing the business challenges of “Compliance Management” and “the Promotion of Activities Contributing to Society,” never losing sight of the meaning of our existence as a corporation.

We ask for your continued guidance and encouragement.

Yoshikazu Suzuki

President

Maruhan Hamada Pachinko Hall Overview

Name: Maruhan Hamada Pachinko Hall (sixth location within Aomori Prefecture)

Address: 223-1 Aza-Tamagawa, Oaza-Hamada, Aomori City, Aomori Prefecture

Manager: Keisuke Kishino

Number of Machines: 960 (640 pachinko machines; 320 slot machines)



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Maruhan Company Overview

Kyoto Head Office: 231 Seiryu-cho Demachi Imadegawa Agaru, Kamigyo-ku, Kyoto 602-0822

Tokyo Head Office: Pacific Century Place Marunouchi 28th Floor, 1-11-1 Marunouchi Chiyoda-ku, Tokyo 100-6228

Founded: May 1957 (Established: 1972)

Capital: ¥10 billion

Sales: ¥1.6399 trillion (FYE March 2006: consolidated)

Ordinary Profit: ¥26.8 billion (FYE March 2006: consolidated)

Representatives: Chang-Woo Han, Chairman

Yoshikazu Suzuki, President

Yoo Han, Vice President

Employees: 8,500

Business Lines: General amusement enterprises (operations management of pachinko halls, bowling alleys, amusement centers, movie theaters, and other related business)

Affiliates: MM International Co., Ltd. (janitorial/ maintenance business)

M Food Co., Ltd. (Food & Beverage business)

Ichiken Co., Ltd. (listed on First Section of the Tokyo and Osaka Stock Exchanges)

Sponsorships: J1 Oita Trinita Uniform sponsor; Tokyo Philharmonic Official Supplier, NOMO Baseball Club Uniform sponsor, others

Pachinko Hall Overview

Number of Pachinko Halls: 200 (in 36 prefectures throughout Japan)

Hokkaido, Aomori, Yamagata, Akita, Iwate, Miyagi, Fukushima, Nagano, Niigata, Toyama, Ishikawa, Ibaraki, Gunma, Tochigi, Tokyo, Kanagawa, Chiba, Shizuoka, Mie, Aichi, Gifu, Hyogo, Osaka, Kyoto, Shiga, Nara, Wakayama, Okayama, Ehime, Kagawa, Yamaguchi, Fukuoka, Saga, Kumamoto, Oita, Kagoshima

New Locations Planned for Current Fiscal Year: 40

Number of Bowling Alleys and other Leisure Centers: 14 (Kyoto, Hyogo, Shizuoka, Tokyo, Fukushima)

Company History Summary

- *1957: “Luce” coffee shop founded by Chang-Woo Han (now chairman) in Mineyama-cho, Kyoto
- 1967: Launch of bowling alley management operations, after successful independent management of restaurants and pachinko halls.
- 1972: Formal organization of the current Maruhan Corporation.
- 1995: Opened “Maruhan Pachinko Tower Shibuya” in Shibuya, Tokyo, attracting attention from both inside and outside the industry with service and facilities that defied the basic assumptions of the pachinko industry. Continued steady expansion of pachinko halls as a national chain in Kanto, Tohoku, Hokkaido, Kyushu and Shikoku regions of Japan.
- 2002: Built 100th pachinko hall (Hokkaido Abashiri Pachinko Hall)
- 2004: Built 150th pachinko hall
- 2005: First company in the pachinko industry to exceed ¥1 trillion in sales.

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お客様の笑顔とともに
MARUHAN

200

おかげさまで、200店舗達成!



全国 200 店舗 マルハンネットワーク

北海道・青森・岩手・宮城・秋田・山形・福島・茨城・栃木・群馬・千葉・東京・神奈川県・新潟・富山・石川・長野・岐阜・静岡・愛知・三重・滋賀・京都・大阪・兵庫・奈良・和歌山・岡山・山口・香川・愛媛・福岡・佐賀・熊本・大分・宮崎・鹿児島