

Ceremony of 1 trillion yen sales achievement

Maruhan corporation held the achievement commemoration ceremony of 1 trillion yen sales at Makuhari Messe in Chiba on June 22. This was carried out in commemoration of having become 1 trillion yen company at the closing account of March 2005, the first as the pachinko industry. About 7,000 persons, who were Maruhan group employees and invited guests from domestic and overseas, participated this ceremony.

This was held with 2-part composition. And after ceremony we had dinner party and then after disco party till midnight.

In ceremony part I, CEO-chairman Han Chang-Woo made the opening speech and, the VTR of original story looking back upon Maruhan's history was presented. The midterm corporate plan was announced by COO-president Yoshikazu Suzuki.

In part II, three Japanese and Korean tenors' opera concert was performed, entitled "A great contest of Japanese and Korean Tenors" who are most prominent nowadays. [Tenors :Bae Jae-chul, Satoshi Cyubachi, Lee Yo Han, Conductor : Seikyo Kim, Performance :Tokyo Philharmonic Orchestra, Chorus:Tokyo Opera Singers]

At dinner party, about 7000 persons were served full-course dinners of French cuisine by the first-class chef in Japan. The scale of this party was Guinness record class as offer of sitting style dinner. More than 1000 of chefs, waiters, and waitresses served the dishes.

During the entertainment hour, world-famous Princess TENKO performed "MARUHAN Great Illusion" which gave the great excitement to the audience in the hall.

At the end of party, COO-president Yoshikazu Suzuki suddenly announced to have concluded sponsor contract with Oita Trinita of Japanese soccer league division 1, which was the surprise to all the people who had known nothing about it. Koichi Ishikawa, deputy governor of Oita prefecture, and Hiroshi Mizohata, president of Oita Trinita football club, had speech in the cheer of surprise of participants. Then after three players of Oita Trinita, Captain Takayuki Yoshida, Brazilian Magno Alves and Daiki Takamatsu appeared on the stage with the new uniform with Maruhan's logo and name.

After dinner party, we held disco party. Three famous DJ and Samba team heaped up the hall. And all the events were completed at midnight.

Place: Makuhari Messe&International Exhibition hall at Chiba prefecture

Participant: Maruhan group employees 5,100 and Invited guests 1,800

Ceremony (part I)
<p>Prologue Performance :Tokyo Philharmonic Orchestra Conductor: Seikyo Kim "Violin Concerto" composed by Felix Mendelssohn " Pomp and Circumstance Marches " composed by Edward William Elgar</p>
<p>Unison Maruhan Ism Opening speech CEO-chairman Han Chang-Woo</p>
<p>VTR "promise" MARUHAN original story " promise"</p>
<p>New Vision and midterm corporate plan COO-president Yoshikazu Suzuki</p>
<p>Message to employees about New Vision Managing director Yu Han</p>
<p>MARUHAN image song " NEXT ~ to the future" Performance :Tokyo Philharmonic Orchestra Conductor: Seikyo Kim Chorus :Tokyo Opera Singers</p>
Ceremony (part)
<p>A great contest of Japanese and Korean tenors Performance :Tokyo Philharmonic Orchestra Conductor: Seikyo Kim Tenors: Bae Jae-chul Satoshi Cyubachi Lee Yo Han Chorus :Tokyo Opera Singers</p>
Dinner party
<p>Welcome speech COO-president Yoshikazu Suzuki</p>
<p>Guest speech</p>
<p>Toast Managing director Syun Han</p>
<p>Banquet Introduction of the special dinner by chef</p>
<p>Entertainment stage Princess TENKO "Maruhan great illusion"</p>
<p>Closing speech Managing director Ko Han</p>
Disco party
<p>MC :Fumitoshi Sano DJ: Koji Kubo, Junzo Ogawa, Yoichiro Ito Dancer: Samba dancer's unit</p>

Documentary of ceremony

A ceremony started with Mendelssohn "Violin Concerto" by the Tokyo philharmonic Orchestra. In a solemn atmosphere, the wonderful performance moved the heart of all participants.



The opening speech with the gratitude to all participants by CEO-chairman Han Chang-Woo. Looking back upon the life up to achievement of 1 trillion yen, Maruhan have overcome every difficulty continuing to have challenge spirit, and never giving up. He announced with determination Maruhan will go far ahead always in the future.



A new vision and a midterm corporate plan were announced. It declared to make out our future, which becomes international entertainment company with employees and customers fully satisfied. In coming 3 years, we aim at 2 trillion yen sales and we have to drastically change our status that is not on the present extension.



For achievement new vision, all employees who gathering today have to unite and try to overcome we need to solve many problems together. He said, everyone should become the leading role, trust one another, then our dream will come true. VTR was also presented which looks back upon tracks of our "to change the industry" until now.



Many guests participated in the ceremony from in and outside the country. We felt the achievement of 1 trillion yen sales is the out come not only from Maruhan's efforts but also from the great support by many people outside the company.



Chief chef Mr. Takeshi Okabe of Hotel New Otani Makuhari and chief chef Mr. Keiji Asari of Sheraton Grande Tokyo Bay Hotel produced the cuisine. They served French cuisine full-course dinner to about 7000 persons. All the people in the hall were astonished with such a huge scale.



A sponsor contract with Japanese soccer league Oita Trinita was announced with big surprise. The hall was excited at the announcement with enormous cheer and applause. President Mizohata of FC Oita spoke the ambitious plan which he would like to fulfill with Maruhan together.



The chairman himself came to the disco hall and joined to dance with employees together. The corporate culture sharing the joy together in spite of different management positions, is the asset of Maruhan, which needless to say, becomes the big drive to our goal.